

PRESS RELEASE

Online Will Provider, LegalWills, Announces New Initiative to Support First Responders

For the month of May, online estate planning leader LegalWills is focused on protecting first responders in Canada, the US and the UK with free Wills.

April 28, 2021

OTTAWA, ON - As the country celebrates National First Responder's Day on May 1st, Canada's longest standing online Will provider LegalWills.ca is offering first responders, including Emergency Medical Technicians (EMTs), paramedics, firefighters, and police officers, a Will and Power of Attorney free of charge for the entire month. This offer extends to all the countries LegalWills operates in, including Canada, the United States and United Kingdom.



Since the beginning of the pandemic, LegalWills.ca has given away over 7,000 estate planning documents free of charge to front line health care and education workers across Canada. Their sales spiked by 300% in March of 2020, and April 2020 was the company's busiest month in their twenty year history.

"After offering healthcare and education workers free Wills in 2020, we knew we had to do something for our first responders as well. Our goal has always been to make these important documents accessible and as an online estate planning company, it's our small way of letting them know we recognize and appreciate their ongoing efforts throughout this continued pandemic and want to help." says Tim Hewson, Chief Executive Officer and co-founder of LegalWills. "We want them to feel as protected as they make us feel, and that's exactly what these important documents aim to provide - protection."

Henry Raud, LegalWills Chief Technology Officer and co-founder also shared "My daughter's fiancé is a paramedic. He never knows what dangers he will face each day, but we are all very proud of him for the countless lives he has already saved. Offering free Wills to him and to his colleagues is a small gesture of thanks for being a much needed first responder in our society."

If you are a first responder in need of a Will, or for more information about this initiative, please visit: <https://legalwills.company/firstresponders>

About LegalWills

Established in 2000, LegalWills.ca is the first and leading online estate planning platform in Canada. Over the past 20 years, they have created over half a million estate planning documents and in 2020 alone, over 100,000 estate planning documents were created by customers in all 13 provinces and territories across Canada.

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For more information about LegalWills, interview requests, hi-res visuals or media inquiries, please contact us by phone at 1-888-660-9455 or email media@legalwills.ca.

For more information please visit: www.legalwills.ca

CONTACT:

Tim Hewson
LegalWills.ca
2420 Bank Street, Suite 45
Ottawa, Ontario, K1V 8S1
www.legalwills.ca
media@legalwills.ca